



Association of Administrators in Academic Radiology

AAARAD 2017 Fall Conference **Hotel Del Coronado** **Coronado, California**

Monday, October 9, 2017

4:00 PM – AAARAD Board Meeting – Executive Room

7:00 PM – Welcome Reception – Vista Walk (outside)

Tuesday, October 10, 2017

7:30 AM - 8:30 AM - AAARAD Registration & Breakfast – Empress Hall

8:30 AM - 8:40 AM – Welcome and Introductions – Regent Hall

8:40 AM - 10:00 AM – Speed Networking – Your topics, your answers
Victor Sarro - Thomas Jefferson University & Hospitals

10:00 AM - 10:15 AM – Morning Break

10:15 AM - 11:15 AM - Marketing in Radiology- The Science of Social Media

Karen Barden & Dan Wassilchalk - Univ Virginia, Mary Bobel & Laurel Skurko - UCSF, Marty Bledsoe - Johns Hopkins, Dan Crowley - UT Southwestern, Sherry Elliott & Mark Goodson - VCU, Dana Habers & Sarah Abate - Michigan, Brenda Izzi - UCLA, Layne Mitchell - Medical College of Georgia, Bart Stovicek - Univ Hospitals Cleveland, Karyn Wallace - West Virginia

11:15 AM - 12:00 PM - Funds Flow Strategies and Design

Bart LeFan - Indiana University, Rich Pierce - Vanderbilt University Medical Center, Joy Haven – Washington University School of Medicine

12:00 PM - 1:30 PM - LUNCH & Business Meeting - Empress Hall

1:30 PM - 2:15 PM - Faculty Salary & Productivity Survey Findings and Results
Sherry Elliott - VCU

2:15 PM - 2:30 PM - Afternoon Break & Networking

2:30 PM - 3:30 PM – Radiologist Compensation Models

Mark Shearer - University of Arizona, Erin O'Neill - University of Minnesota, Susan O'Hare – UCSF, Andrew Menard - Brigham & Women's Hospital

3:30 PM – 4:00 PM – University of Virginia Health System Marketing Program
Karen Barden & Dan Wassilchalk - University Virginia

6:30 PM Dinner Sponsored by AAARAD – Awards & Recognition Ceremony
Bluewater Boathouse and Grill



Wednesday, October 11, 2017

7:30 AM - 8:30 AM - Breakfast - Empress Hall

8:30 AM - 9:15 AM - Process Improvement Approach to Accounts Receivables
Dr Jim Rawson - Medical College of Georgia

9:15 AM - 10:00 AM - Radiology Department KPI's & Dashboards
Mehul Lakhani-Univ of Colorado, Brad Gleichman-Univ of Oklahoma, Joy Haven-Washington University School of Medicine

10:00 AM - 10:15 AM - Morning Break & Networking

10:15 AM - 11:00 AM - Radiologist Productivity Workgroup
Andrew Baldwin-Univ of Florida, Dan Crawley-UT Southwestern Medical Center, Dasha Runnions- Univ of Utah

11:00 AM - 11:45 AM - Blended Academic/Community Practice Models
Carl Nickerson-Beth Israel Deaconess, Daniel Wassilchalk-University of Virginia, Bart Lefan-Indiana University, Kyle Tatoris-University of South Florida, Cheryl Martin-Henry Ford Health, Marty Bledsoe-Johns Hopkins

11:45 AM - 1:15 PM - LUNCH - Empress Hall

1:15 PM - 2:00 PM - 24 X 7 Coverage Panel
Kim Lerner-Univ of Chicago Medicine, Greg Hill-Medical College of Wisconsin, Bart Stovicek-Univ Hospitals of Cleveland

2:00 PM - 2:15 PM - Afternoon Break

2:15 PM - 3:00 PM - Faculty/Staff Engagements
Marty Bledsoe-Johns Hopkins, Denise Quandt-Univ of Kentucky, Mary Bobel- Univ of California San Francisco

2:45 PM - 3:15 PM - MACRA Workgroup
Sherry Elliott - VCU, Bart Stovicek-Univ Hospitals of Cleveland, Andrew Menard - Brigham & Women's Hospital, Victor Sarro - Thomas Jefferson University & Hospitals, Jill Jenkins- Medical University of South Carolina

3:15 PM - 3:55 PM - Hot Topics Discussion
Brenda Izzi-University of California Los Angeles Health System, Alex Szafran-Maine Medical Center

3:55 PM - 4:00 PM - Closing Remarks

6:00 PM Casual Dinners

TBD



SCARD Thursday, October 12 – Saturday, October 14, 2017
Separate Registration Required



Hotel Del Coronado - Coronado, California

<https://hoteldel.com/>

AAARAD Fall 2017 Registration Form

October 10 – 11, 2017

Conference Fee \$400

Hotel Registration Information for the Hotel Del Coronado is included in the SCARD Brochure. You will need to register for both meetings if you plan to attend the SCARD Sessions.

Full Name: _____

Preferred Name on Badge: _____

Title: _____

Organization: _____

Address: _____

Email: _____

FAX: _____

Phone: _____ Cell Phone: _____

I plan to attend the welcome reception on Monday night.

I plan to bring a guest to the welcome reception on Monday night.

Guest's name: _____

I plan to attend the AAARAD dinner on Tuesday night. (There is no additional fee.)

I plan to bring a guest to the AAARAD dinner on Tuesday night. (There is no additional fee.)

Guest's Name: _____

Please return this registration form and your registration check payable to AAARAD (Tax ID# 51-0607732) in the amount of \$400 by August 30, 2017 to:

Mary Bobel
826 Lincoln Ave
Palo Alto CA 94301
Mary.Bobel@ucsf.edu
phone: 650-796-3618

NOTE: You can pay the conference registration fee on the AAARAD website www.AAARAD.org but please send this form as well so we are aware of your preferences.